

## The Global Guru!

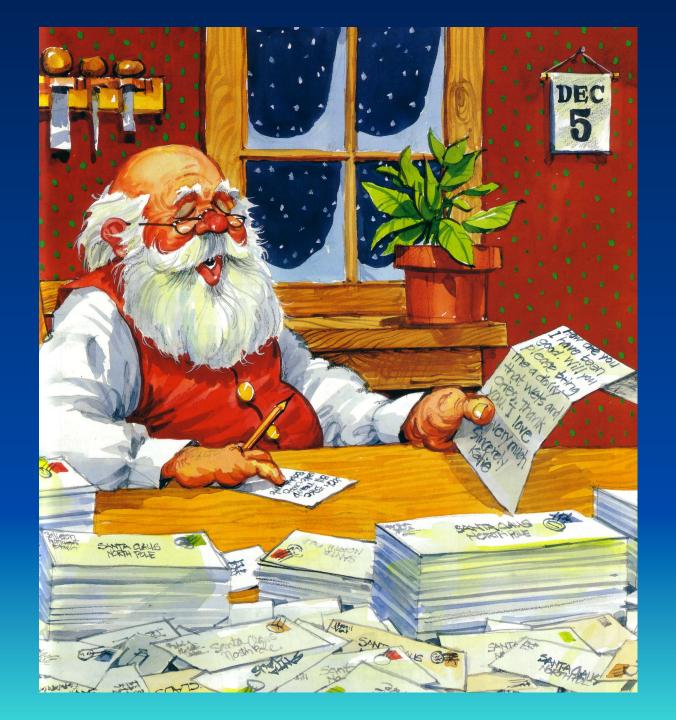


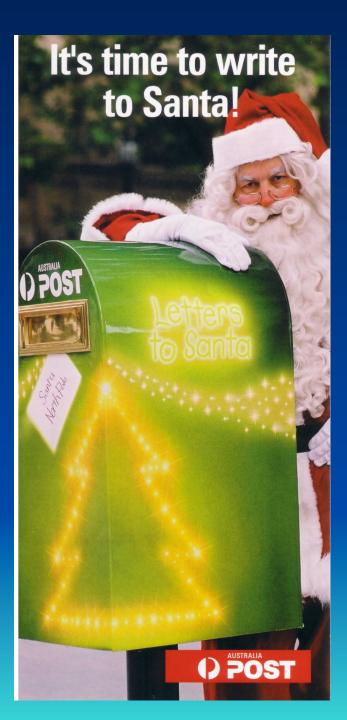
Create Big Dreams
Have Passion for Your Dreams
Really Know what Your Customers Want



# Do You Know What Your Customers Really Want?







Remember to write to Santa and post your letter early, so Santa has plenty of time to read it.

Santa has a new postcode this year, and the address is:

### Santa NORTH POLE 9999



And always put your return address on the back of the envelope so Santa can send you a reply!



Thanks to all the elves at Australia Post who help Santa with his replies!





























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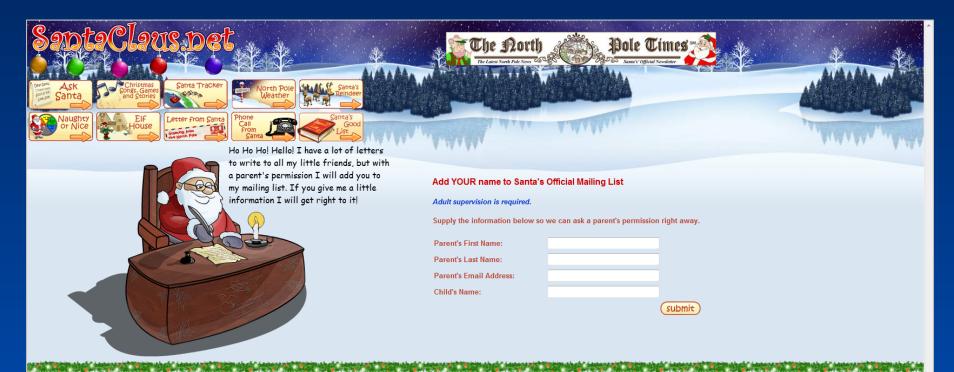




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### Are YOU on Santa's Good List?

Welcome to SantasGoodList.org, the official publisher of Santa's Good List. Because making Santa's coveted Good List is so important, for the first time ever, Santa has decided to publish it online! There's only one rule... you have to be on the list yourself in order to take a peak inside...

Thanks to the new North Pole Network you can now chat directly with one of Santa's elves at the North Pole below. They will ask you a few questions to verify that your name is on the list and if so, give you a key granting you access to see for yourself! So, are you ready to find out if YOU are on Santa's Good List?





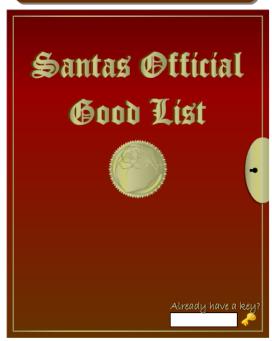








1,322,696,084 children worldwide on Santa's Good List



Santa's Good List has been around for centuries as each year children worldwide work to get their name placed on this coveted list. However, until now, it has been impossible to know exactly how you were doing in your efforts.

Santa Claus has decided to publish his magical good list for the very first time! As you can see above, Santa's Good List is constantly changing so publishing a printed version would be impossible. Thanks to the internet you can now see, at any time, if your hard work to make Santa's Nice List has been worth the effort! Chat with an elf above right now to verify whether or not you are on Santa's Official Good List.



### Santa Claus banned from Ho Ho Ho

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SANTAS working in shopping centres across Australia have been banned from bellowing "ho ho ho" because it might frighten children.

Recruitment firm Westaff, which supplies hundreds of Santas around the country, yesterday confirmed the edict.

Westaff national operations manager Glen Jansz said the company's Santas had been urged to tone down their use of the "ho, ho, ho" phrase.

"The reason behind that is we find that in some cases the little kids can get a little bit scared of the deep 'ho, ho, hos' and we ask them to be mindful of keeping their voices to a lower level," he said.

"And kids are probably more inclined to understand 'ha, ha, ha', than 'ho, ho, ho'."

Thirty trainees at a recent Santa course were instructed to replace the traditional Christmas greeting with "ha ha ha"

BY RENATO CASTELLO, SUE HEWITT AND ANDREA BURNS

Sunday Herald Sun November 11, 2007 12:00AM

9:34am Chopper wreckage found in New Zealand 9:31am Oakeshott backs some cuts, opposes others

9:07am New group of early humans discovered

With no excess on kids' hospital stays

**100% ▼** 

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### FL-0570CG SANTA'S WORKSHOP





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FL-311CG ANIMATED SANTA & SLEIGH by festivelights 4,276 views



Disney Mickey & Minnie Mouse Animated by treasures4me2 5,969 views



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Santa's Workshop by AldridgeAnimations 703 views



Animated Santa and his Elves by AldridgeAnimations 331 views



Phoenix Arizona 44th Street and Camelback by WinterWonderLandPhx 2,860 views



Santa's Workshop 02 by watchwinder

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**Investigate Your Competition** 





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**Train Your Team** 



### How 3 Elves Wrap A Present



**Create Big Dreams Have Passion for Your Dreams** Really Know what Your Customers Want **Investigate Your Competition Schedule Everything** Train Your Team Make Sure You Protect Your Brand

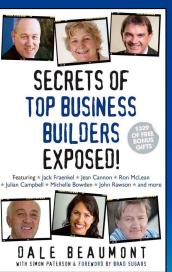






**Create Big Dreams Have Passion for Your Dreams** Really Know what Your Customers Want **Investigate Your Competition Schedule Everything** Train Your Team Make Sure You Protect Your Brand Attitude is Everything, Have Fun Select an Outstanding Coach





Thank You
I Hope You All
Have a Happy
Safe and Exciting
Christmas





