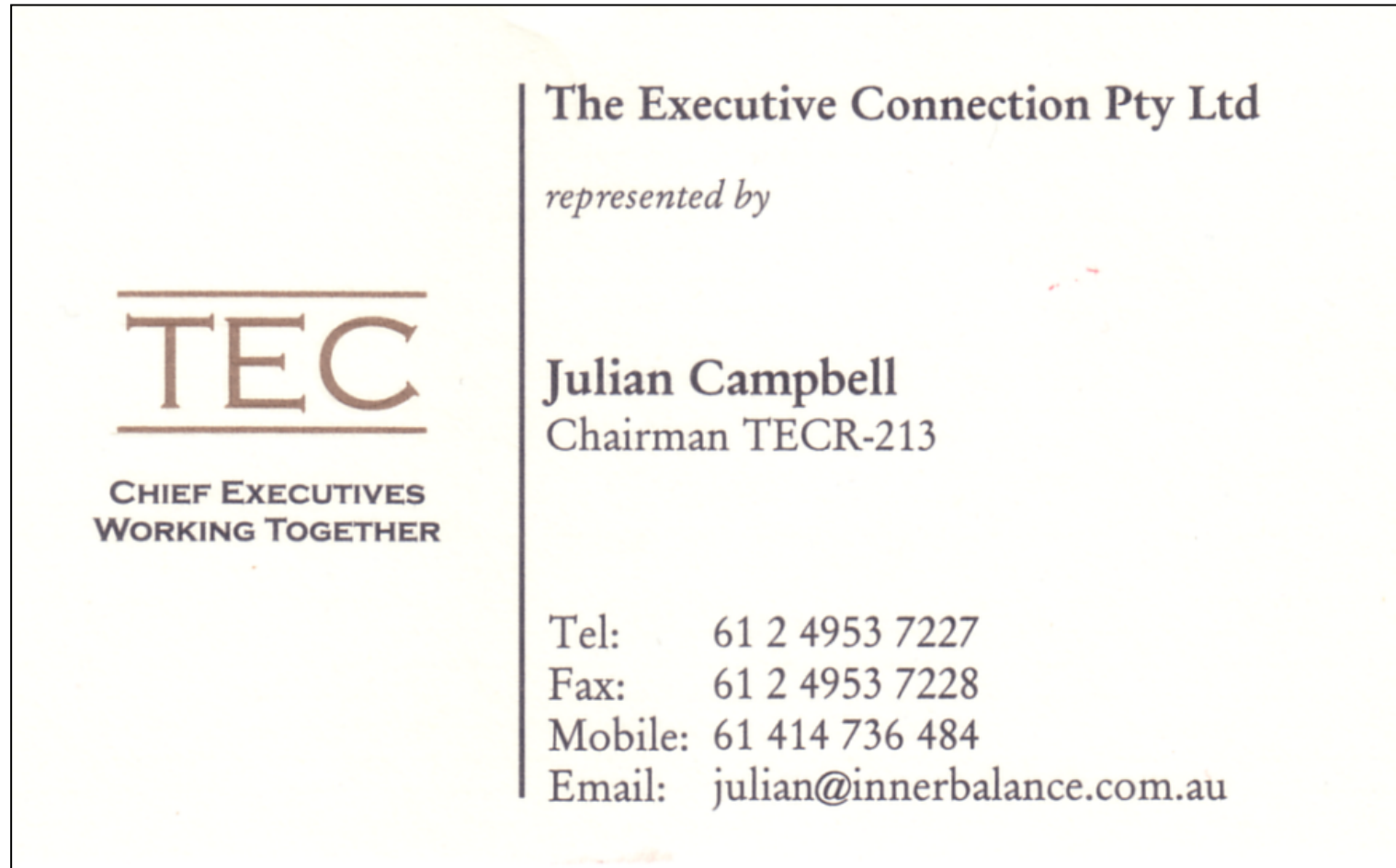
A person wearing a white dress shirt and a dark suit jacket is holding a small, white rectangular card in their right hand. The card is held up towards the camera, and the text on it is clearly visible. The background is dark and out of focus.

Make Your  
Business Card  
Valuable

# Your Business Card

What's wrong with this card?





# Make Your Business Card Valuable

What You can do for Me! →

Your Catalyst for Business Success

Your Name →

**Julian Campbell**

Your Phone Number →

**0414 736 484**

Your email address →

[julian@catalystforgrowth.com.au](mailto:julian@catalystforgrowth.com.au)

[businesswizard.com.au](http://businesswizard.com.au)  
[catalystforgrowth.com.au](http://catalystforgrowth.com.au)

Image - Quality



Then add photo and other info



# The Back of Your Business Card

## Focus Your Passion on Your Vision



Have a Clear Unique Selling Proposition  
Do Your Books: Control to a Budget  
Break a Comfort Zone Everyday  
Find out What Your Customers Want  
Compete on Service not on Price  
Document Your Systems  
Understand People  
Get Paid!  
Dare to be Different and Have Fun!

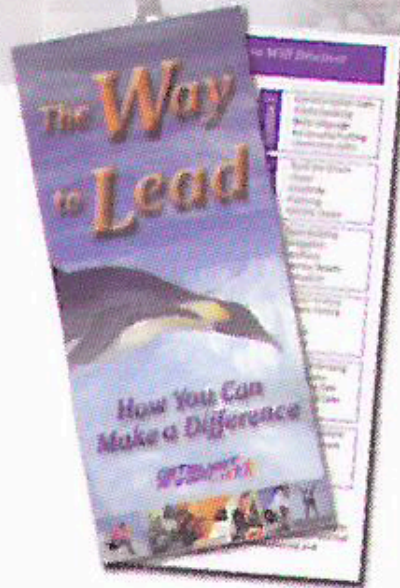
**Call 0414 736 484 for Your FREE Chat**

[businesswizard.com.au](http://businesswizard.com.au)



# The Back of Your Business Card

## ***You Can Be An Outstanding Leader***



**L**ead by Example  
**E**ngage in Team Nurturing  
**A**ble to Understand Others  
**D**evelop a Vision and Goals  
**E**arn the Respect of Your Team  
**R**adiate Self Confidence  
**S**parkle with Enthusiasm  
**H**ave Strong Communication Skills  
**I**nspire your Team to Produce Results  
**P**ractice Professionalism at all Times



visit [www.catalystforgrowth.com.au](http://www.catalystforgrowth.com.au) to discover your training & executive training options.

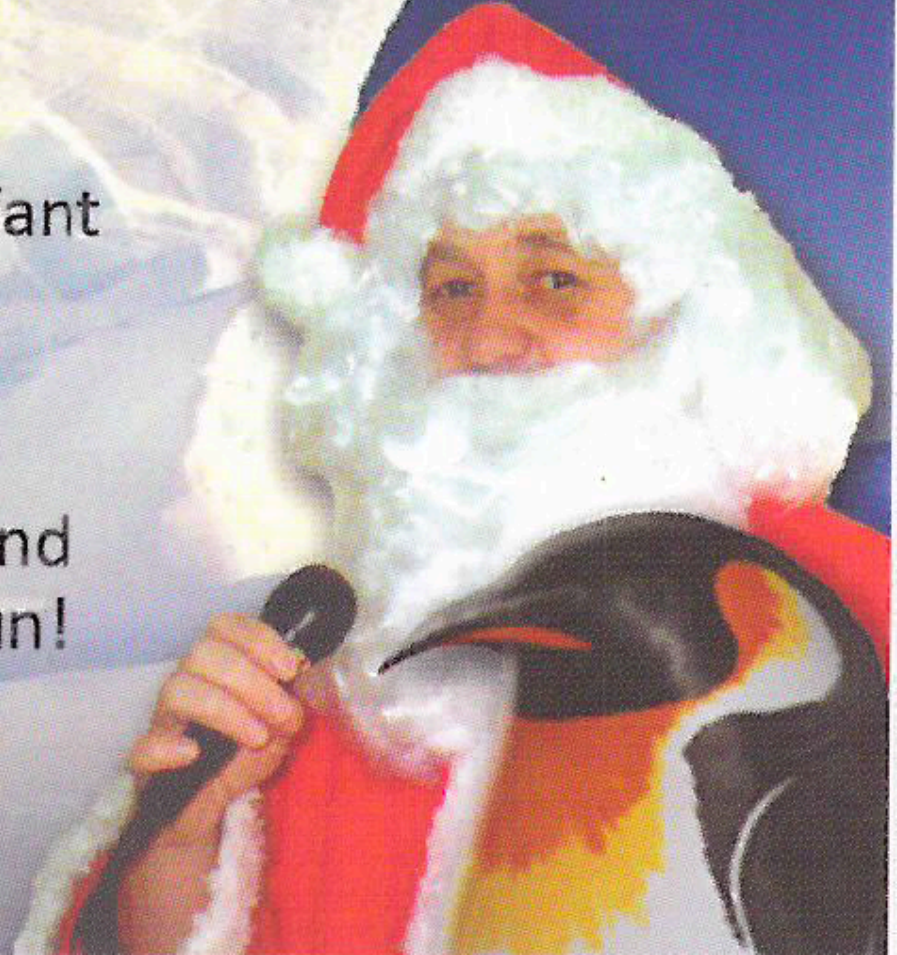


# The Back of Your Business Card

## Business Tips from Santa

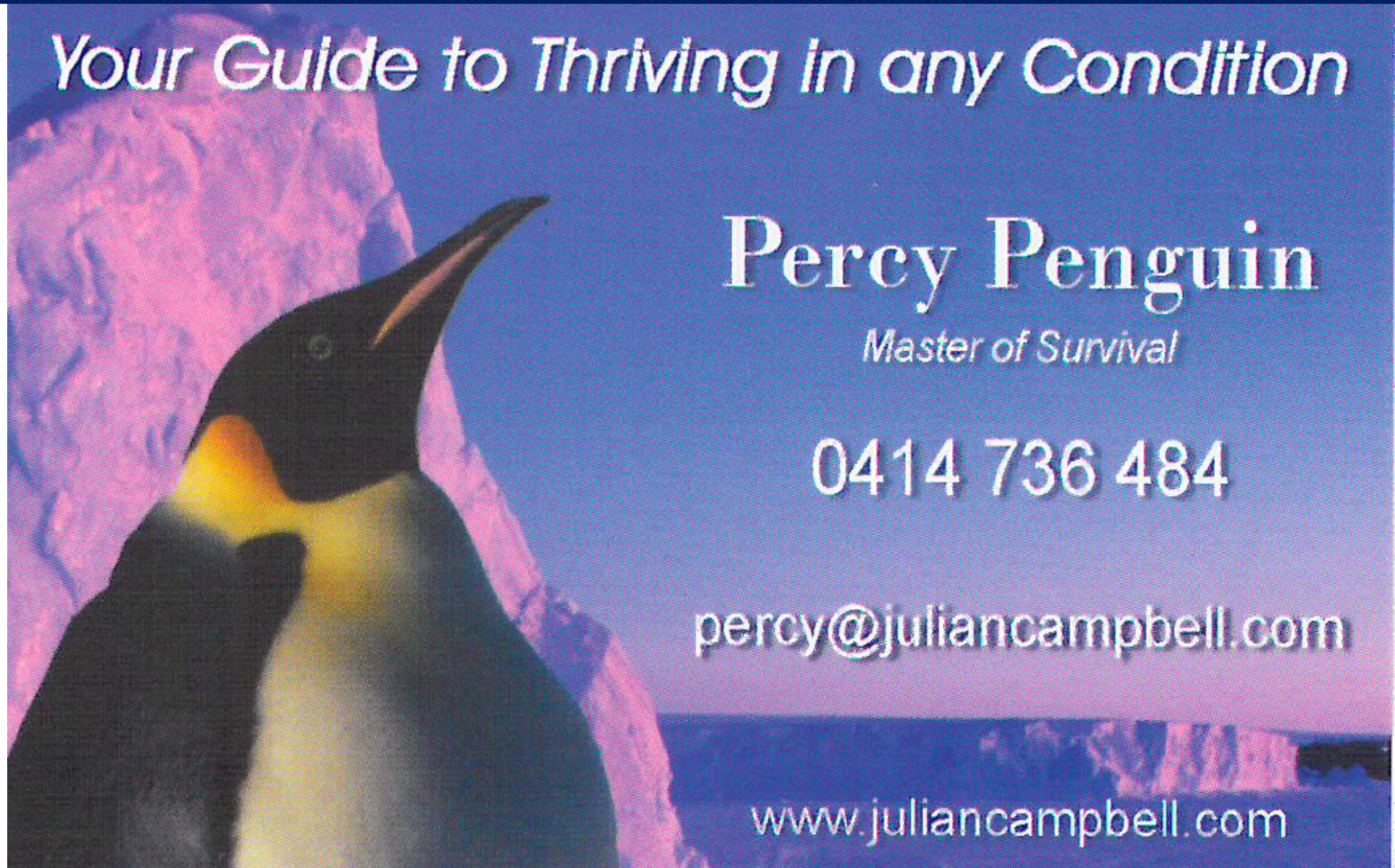
- C**reate Big Dreams
- H**ave Passion for Your Dreams
- R**eally know Your Customers Want
- I**nvestigate Your Competition
- S**chedule Everything
- T**rain Your Team
- M**ake Sure You Protect Your Brand
- A**ttitude is Everything - Have Fun!
- S**elect an Outstanding Mentor

Now Call Santa's Hotline  
**0414 736 484**





# Have Fun With Your Business Card





# The Back of Your Business Card

## *Success Lessons You Can Learn from the Emperor Penguin*

- ) Maintain a positive attitude to suit your ever changing environment.
- ) Results require your total commitment and focused effort.
- ) Planning ahead will increase your chance of success.
- ) Working together improves your survival chances.
- ) Sometimes you must slide on your tummy.
- ) It's easier when you swim with the tide.
- ) Make your unique brand stand out.
- ) Follow your instinct.
- ) Persevere.

Call 0414 736 484 for your FREE Consultation

[www.juliancampbell.com](http://www.juliancampbell.com)





# How to Use Your Business Card





# How to Use Your Business Card





# Business Cards from Networking

- Write on the back of the cards you receive - the date and name of the function
- Follow-up the people you meet as soon as is reasonable – make that call or send the email!
- “Contacts” have a shelf life and will become void if they are not followed up
- Send the contact some useful information – which could be as a result of the conversation you generated.
- Connect with them on Social Media



# Any Questions

